



Financé par
l'Union européenne



Rabat – March 11th 2024

KAWALISS, the Moroccan incubator for Cultural and Creative Industries, is recruiting its new cohort

The Hiba Foundation is launching, in partnership with the European Union, its second Call for Projects for Kawaliss, the Moroccan incubator specialized in the Cultural and Creative Industries.

Kawaliss, the Moroccan incubator for Cultural and Creative Industries, is looking for 24 unique and innovative projects specialized in the arts and culture, to constitute its second cohort. This comprehensive incubation program aims to strengthen the skills of cultural actors, to finance them and to support them in the realization of their projects. Initiatives will be chosen based on their economic viability, their positive impact, the strength of the project team and the need for support.

This call for projects is aimed at young project leaders and active Civil Society Organizations, aged between 18 and 29, specialized in the cultural and creative sector and based in one of the 4 regions covered by Kawaliss, namely: Fez-Meknes, Oriental, Souss-Massa and Tangier-Tetouan-Al Hoceima. Applications are open until March 31, 2024.

After a successful first year, during which 18 projects were supported, including 5 in the Souss-Massa region and 4 in each of the other regions, the incubator is preparing to welcome a new cohort of innovative projects.

The first class of Kawaliss was offered collective support but also individual support tailored to each project. 13 group training courses and 81 individual training courses were organized in the four regions covered by the program. In addition, 4 mobility weekends took place, during which were planned: 5 training courses, 21 visits and meetings, 8 creative workshops, as well as 2 panels. In addition, the projects had the opportunity to increase their visibility, promote their services and products and develop their network through their participation in the Souk L'boulevard, the professional market of the Visa for Music Festival and the entrepreneurs' market during the Moroccan Forum for the Cultural and Creative Industries. They also had the opportunity to attend the various panels and sectoral focuses and to meet the main actors of the Cultural and Creative Industries in Morocco and abroad during the Moroccan Forum for the Cultural and Creative Industries

Kawaliss is committed to providing the new cohort with the logistical, technical and financial means necessary to develop their projects and strengthen the entrepreneurial and cultural ecosystem in which they operate.

Through this program, the Hiba Foundation, in partnership with the European Union in Morocco, works to promote professional integration and cultural entrepreneurship.

Application form in French: <https://bit.ly/3uwafk>

Application form in Arabic: <https://bit.ly/3SZmEJt>



Financé par l'Union européenne



A look back at the first cohort of Kawaliss

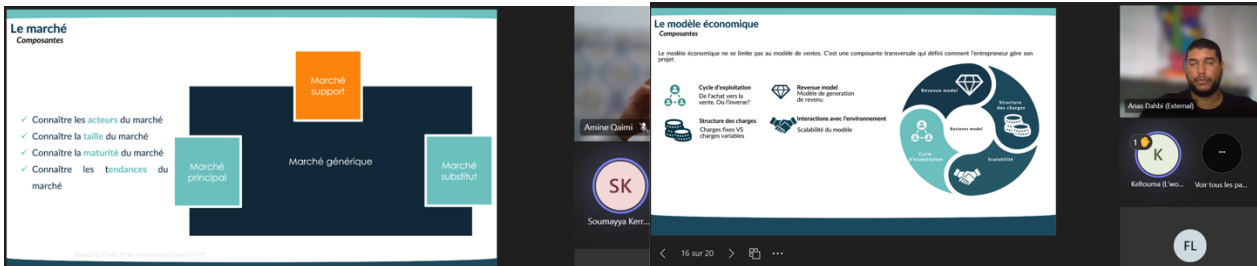
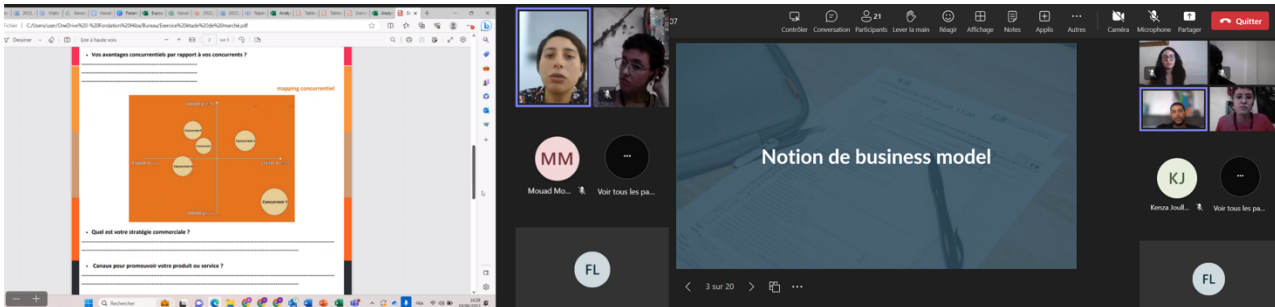
Moroccan Forum for the cultural and creative industries



Mobility weekends



Online trainings





Financé par
l'Union européenne



About the Hiba Foundation

Created in 2006 on the initiative of His Majesty King Mohammed VI, the Hiba Foundation is a non-profit association that works to support creation, federate private initiatives, encourage talent, participate in the development of emerging arts and promote contemporary creations.

Today, the Hiba Foundation is mobilizing to introduce the artistic and cultural scene into a new dynamic of development through 3 main missions:

- The preservation of Morocco's cultural heritage, in its tangible and intangible aspects.
- The professionalization of the cultural and creative industries sector through training, support and promotional actions tailored for professionals in the field.
- The democratization of access to culture for the country's youth through cultural programming and artistic practice workshops open to all.

These missions are carried out thanks to the various spaces available to the Foundation:

- **Renaissance Cinema:** A large cinema room and multidisciplinary space that can host screenings, shows and concerts.
- **The Café La Scène:** A friendly place that hosts concerts and other cultural and artistic activities (book signings, theatre, poetry, slam, etc.). More than 70 events are organized there every year.
- **The HIBA_Lab:** A multidisciplinary space for creation and awareness of artistic practices. Throughout the year, courses, workshops, conferences, screenings and exhibitions are scheduled in the Hiba_Lab.
- **Studio Hiba:** A recording studio with the best sound equipment and top-notch acoustic treatments. It can host artist residencies, music recordings and mixing sessions as well as voice recordings for the film industry, the advertising industry and other industries.

Contact and information

Ilham Tarriko, Marketing & Communication Manager
ilham@fondationhiba.ma
06 64 35 74 16

Rayhane Monkachi, Development & Partnerships Manager
rayhane@fondationhiba.ma
06 43 34 19 56

Facebook : <https://web.facebook.com/FondationHIBA>
Instagram : <https://www.instagram.com/fondationhiba/>
Twitter : <https://twitter.com/HibaFondation>
Site web: www.fondationhiba.ma

266, boulevard Mohammed V, angle Rue Halab, Rabat, 10 000